Broadband development: need for a technology neutral approach

Principle: ensure viable inter-platform competition to increase the number of broadband customers

The Belgian case

- Asymmetric regulation
- Wide technological choice & benefit for consumers
- Highest penetration in EU
Exploit BB’s full potential

Drastic change of economic model:
Migration from “per minute” telecom activities to “flat rate” multimedia activities

- Danger of applying traditional regulatory framework on new economic model
- New investment & high financial risk
- Perception of consumers (pricing)
  → risk of value destruction, potentially reinforced by over-regulation
Consider all the actors in the e-Europe debate

Network operator is not the only crucial market player

Diagram:
- NETWORK OPERATOR
- AGGREGATORS
- CONTENT
- Level of Asymmetric Regulation
- PC’s
- USERS