



Broadband development: need for a technology neutral approach



Principle: ensure viable inter- platform competition to increase the number of broadband customers

The Belgian case

- Asymmetric regulation**
- Wide technological choice & benefit for consumers**
- Highest penetration in EU**



Drastic change of economic model:

Migration from “per minute” telecom activities to “flat rate” multimedia activities

-Danger of applying traditional regulatory framework on new economic model

-New investment & high financial risk

-Perception of consumers (pricing)

→ risk of value destruction, potentially reinforced by over-regulation



Network operator is not the only crucial market player

