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Shaping competition policy in the area of digitisation

Dear Sir / Madam

The Danish Agriculture and Food Council (DAFC), which represents Danish farmers and some of the EU's largest cooperative companies within a world leading, innovative, and resource efficient food cluster, welcomes the possibility for stakeholders affected by the digitalization of the economy to reply to this call for contributions on 'Shaping competition policy in the era of digitization'.

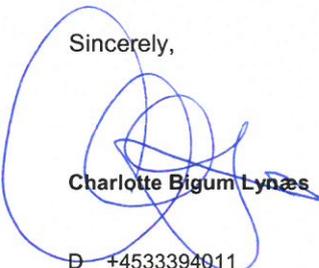
The appointment by Commissioner Mrs. Vestager of a panel of external advisors with a view to finalizing a report on the future challenges of digitization for competition policy by 31 March 2019 is very timely.

The agriculture and food sector affect a high number of actors involved in farming and food processing – some 23 million farmers in the EU and some 40,000 farmers' cooperatives.

The DAFC is a staunch defender of the internal market, which is paramount for the interests of our farmers and co-operatives. Digitalization and big data will doubtless impact our sector further within the next decade. DAFC welcomes new technologies, including smart farming, to the extent however that neither control measures nor the privacy of the individual farmer shall be jeopardized.

We hence look forward to participating in the 17 January 2019 conference, and to engaging in this collaborative approach to possible policy development within such an important field that provides key fundamental infrastructure for society and market actors.

Sincerely,



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