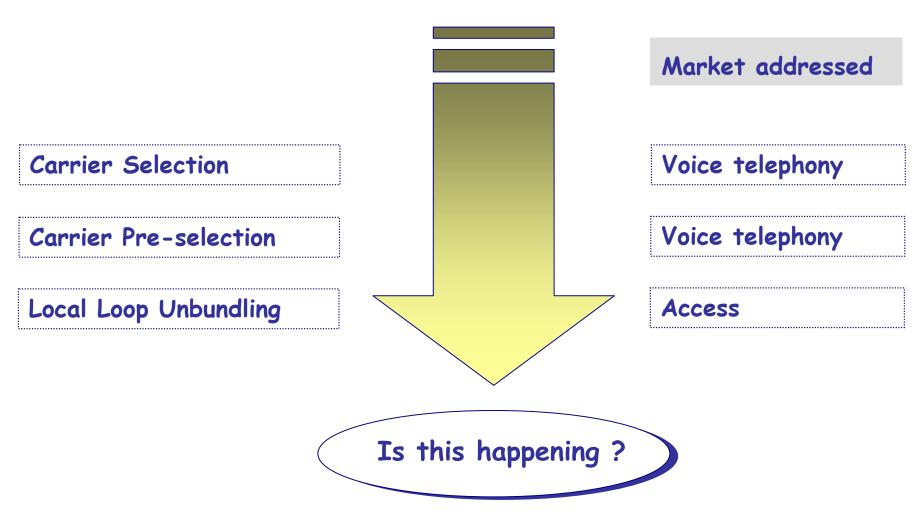


# Industry views on Local Loop Unbundling (Panel I): the new entrants

Mr. Tommaso Pompei CEO, Wind Telecomunicazioni (Italy)



## THE LIBERALIZATION PARADIGMA IN THE FIXED VOICE TELEPHONY MARKET

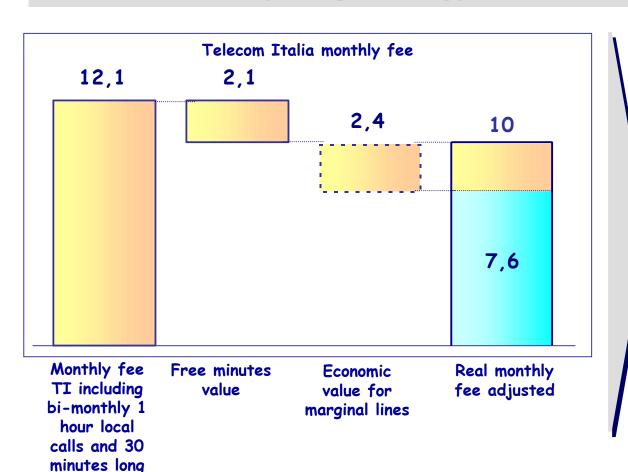




distance calls

## THE FAILURE OF COMPETITION IN FIXED VOICE TELEPHONY MARKET

#### Telecom Italia's pricing strategy (as determined by NRA)



- Price squeeze for operators competing in the fixed voice telephony market
- Increase of the monopolist power in non-competitive areas (access)



#### LLU PRICE SQUEEZE: THE ITALIAN CASE

