

## Michelle Sovinsky

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### CURRENT AFFILIATIONS

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Professor, University of Mannheim, 2015- present

Member, Economic Advisory Group for Competition Policy for the European Commission, 2020-present

Research Fellow, Center for Economic Policy Research (CEPR), 2012– present

Research Member, University of Chicago, Becker Friedman Institute, Family Inequality Group, 2011 – present

Research Fellow, Economics Network for Competition and Regulation, 2003 – present

Scientific Council Member, Positive Competition, 2021-present

Editorial Advisory Board, Journal of Industry, Competition and Trade, 2022-present

Vice Chair, German Economic Association Industrial Organization Group, 2023 – present

### PAST/VISITING AFFILIATIONS

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Associate Professor (with tenure), University of Zürich, 2009- 2015

Visiting Professor Gruen Chair, Australia National University, July 2014

Visiting Associate Professor, University of Melbourne, Spring 2013, Spring 2008

Visiting Research Professor, University of Bocconi, September-November 2011

Assistant Professor, University of Southern California, 2008 – 2010

Assistant Professor, Claremont McKenna College, 2004-200

Assistant Professor, University of Amsterdam, 2002-2004

Visiting Assistant Professor, California Institute of Technology, Winter 2003

### AWARDS AND GRANTS (POST PHD)

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European Research Council (ERC), Consolidators Grant “Illicit Products, Unknown Competitors, and Illegal Behavior” (FORENSICS), 2017-2022 (1.2 Million Euros)

German Science Foundation (DFG), Principal Investigator, Collaborative Research Center (SFB-TR224), 2018-2021

Updated: June 2024

Biannual Australian Health Economics Prize for “Marijuana on Main Street? Estimating Demand in Markets with Limited Access,” (with L. Jacobi), *American Economic Review*, 106(8): 2009-2045, August 2016

University of Melbourne Research Scholar Grant, Spring 2013

Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics, Industrial Organization Society 2010

Swiss NSF Grant #130333, “*Cancer and Lifestyle Choices*” (308,670 CHF; approx \$290,000), 2010 - 2013

Equal Chances Grant, University of Zurich (26,000 CHF; approx \$24,000), 2009

Tipton Snavely Prize for Best Economics Dissertation submitted at University of Virginia 2002 to 2005, 2006 (shared with A. Kurmann)

EARIE Young Economist Prize, European Association for Research in Industrial Economics, 2003

## PUBLICATIONS

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Subsidies, Speed and Switching? Impacts of an Internet Subsidy in Colombia (with J. Hidalgo), *Review of Industrial Organization*, forthcoming

Risky Lifestyle Choices of Women with Breast Cancer in the United States (with C. Michel and S. Stern) *Public Health Challenges*, forthcoming

Being in the Grip of Bulimia: New Evidence on how Bulimia Relates to Addictive Behavior (with D. Iorio) *Journal of Obesity and Overweight*, 9(1):1-19, July 2023

Do Research Joint Ventures Serve a Collusive Function? *Journal of European Economics Association*, 20(1):430-475, February 2022  
*Winner of Industrial Organization Society 2010 Robert F. Lanzilloti Prize for Best Paper in Antitrust Economics*

Health Outcomes, Personality Traits, and Eating Disorders (with D. Iorio and J. Ham), *Economic Policy*, 36(105):51-76, January 2021

Advertising as a Major Source of Human Dissatisfaction: Cross-National Evidence on One Million Europeans (with C. Michel, E. Pronto, and A. Oswald), 2019, In Rojas M. (eds) *The Economics of Happiness*. Springer, Chamberlain.

Forensic Econometrics: Demand Estimation when Data are Missing (with J. Hidalgo), *Japanese Economic Review (Special Issue on Industrial Organization edited by Reiko Aoki and Luis Cabral)*, 70(3): 403-410, September 2019

Will You Still Want Me Tomorrow? The Dynamics of Families' Long-Term Care Arrangements (with B. Hiedemann and S. Stern), *Journal of Human Resources*, 53(3):663-716, Summer 2018

Marijuana on Main Street? Estimating Demand in Markets with Limited Access (with L. Jacobi), *American Economic Review*, 106(8): 2009-2045, August 2016  
*Biannual Prize Australian Health Economics*

Updated: June 2024

Dynamic Modeling of Long-Term Care Decisions (with S. Stern), *Review of Economics of the Household*, 14(2): 463-488, May 2016.

Disparities in Bulimia Nervosa: Who is Left Behind? (with J. Ham and D. Iorio), *Economics Letters*, 136: 147-150, Nov 2015

Caught in the Bulimic Trap? Persistence and State Dependence of Bulimia Among Young Women (with J. Ham and D. Iorio), *Journal of Human Resources*, 48(3):736-767, June 2013

Formal Home Health Care, Informal Care, and Family Decision Making (with D. Byrne, B. Hiedemann, and S. Stern), *International Economic Review*, 50(4), Nov 2009.

Limited Information and Advertising in the US Personal Computer Industry, *Econometrica*, 76(5):1017-1074, Sept 2008.

Reprinted in *Recent Developments in the Economics of Advertising* by Simon Anderson, Edward Elgar Publishing, 2016.

Cooperation in the Classroom: Experimenting with R&D Cooperatives (with J. Hinloopen) *Journal of Economic Education*, 39(4): 357-73, Nov 2008.

## WORKING PAPERS/WORK IN PROGRESS

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More than Joints: Multi-substance Use, Choice Limitations, and Policy Implications (with A. Allocca, L. Jacobi, and T. Sun)

Internet (Power) to the People: How to Bridge the Digital Divide (with J. Hidalgo)

Incapacitating the Competition: The Impact of Vertical Restrictions on Technology Adoptions (with A. Pechy)

Did Intel use Advertising to Stifle Competition? The Pre-emptive Effects of Advertising in the CPU Industry (with Y. Yan)

The Price is (not) Right: Incorporating Unobserved Price Heterogeneity in Demand (with L. Grigolon and L. Jacobi)

High(Iy) Substitutable? (Il)legal Marijuana and Opioid Use (with L. Jacobi and T. Sun)

Assessing an Efficiency Defense: The Case of Intel's Marketing Campaign (with H. Lee and A. Pechy) (previously circulated as "Is Intel's Marketing Campaign Predatory?")

High Taxes: Legal Marijuana and the Black Market Response (with L. Grigolon, A. Plus-Lopez, and K. Remmy)

## OTHER PUBLICATIONS

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Antitrust in the Digital Economy: Views of Leading Economists on the Market Dominance of Technology Giants, with Padilla et al. November 2020, Vox EU

Updated: June 2024

Google/Fitbit will monetise health data and harm consumers, with Bourreau et al. September 30, 2020, CEPR Policy Insight No. 107.

Advertising as a Major Source of Human Dissatisfaction: Cross-National Evidence on One Million Europeans, with Michel, Pronto, and Oswald, May 27, 2019, VOX EU

Discussion of “Rethinking deindustrialization” by Andrew B. Bernard, Valerie Smeets, Frederic Warzynski *Economic Policy*, 32(89): 5–38, 2017

Discussion of “Academies, charter and free schools: do new school types deliver better outcomes?” by Andrew Eyles, Claudia Hupkau, Stephen Machin *Economic Policy*, 31(87): 453–501, 2016.

## PROFESSIONAL SERVICE

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### Editorial Service:

Advisory Board: *Journal of Industry, Competition and Trade*, 2022-present

Co-Editor: *International Journal of Industrial Organization*, 2015 – 2022

Panel: *Economic Policy*, 2015 – 2017

Special Issue Editor: *International Journal of Industrial Organization*, 2016

### Advisory Board:

Member: Economic Advisory Group for Competition Policy for the European Commission, 2020-present

Scientific Council: Positive Competition, 2021-present

### Scientific Program Chair/Coordinator:

Scientific Program Chair, EARIE Meetings, 2015

Program IO Area Coordinator, ESEM Meetings, 2018

Area Coordinator: German Economic Association Meetings, 2016

### Steering Committee:

CEPR Virtual IO Seminar Series, 2020-2021

### Grant and Award Evaluation:

Panel Member: European Research Council, 2015, 2017, 2019, 2021

Award Committee: Industrial Organization Society Lanzilloti Prize, 2018

Award Committee: EARIE Young Economist Award, 2011, 2015-17, 2021-22

### Executive Committee Member:

EARIE 2015-2021

### Scientific Program Committee:

Econometric Society World Congress, 2025

European Association for Research in IO (EARIE), 2010 – 2024

Industrial Organization Society (IIOC), 2019-2024

European Economic Association (EEA/ESEM), 2013, 2014, 2016, 2018

Asia Pacific Industrial Organization Society (APIOC), 2018, 2019

Mannheim Center for Competition and Innovation (MaCCI), 2016-2024

Center for Economic Policy Research (CEPR) Applied IO, 2015

German Economics Society, 2016, 2024

Updated: June 2024

Assessor:

European Research Council (ERC), German National Science Foundation (DFG), Israeli Research Foundation, Leibniz Institute for Financial Research (SAFE), Netherlands National Science Foundation, Spanish Academia Excellent Researcher (ICREA), US National Science Foundation (NSF)

Referee:

American Economic Journal: Economic Policy, American Economic Journal: Micro, American Economic Review, BE Journal of Economic Analysis and Policy, Econometrica, Economic Theory, Economic Inquiry, Economic Journal, Economics Letters, European Journal of Political Economy, International Economic Review, International Journal of Industrial Organization, Journal of Applied Economics, Journal of Applied Econometrics, Journal of Drug and Alcohol Dependence, Journal of Economics and Management Strategy, Journal of the European Economic Association, Journal of Health Economics, Journal of Human Capital, Journal of Human Resources, Journal of Industrial Economics, Journal of Labor Economics, Journal of Political Economy, Management Science, Quantitative Economics, RAND, Regional Science and Urban Economics, Review of Economic Studies, Review of Industrial Organization, Southern Economic Journal

## INVITED AND PLENARY TALKS

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Plenary Talk, ECN Meeting Stockholm, June 2024

Plenary Talk, Conference on Digital Economics (Paris), March 2024

Invited Speaker, Penn State Cornell Conference, October 2023

Invited Session, Asia-Pacific Industrial Organization Society (Sydney), Dec 2022

Plenary Talk, Jornadas de Economia Industria Annual Meetings (Barcelona), Sept 2018

Invited Session, European Meeting Econometrics Society (ESEM), August 2018

Invited Session, Asia-Pacific Industrial Organization Society (Melbourne), Dec 2016

Invited Session, Econometric Society Australasian Meetings (Sydney), July 2016

Invited Session, European Economics Association (Geneva), August 2016

## PRESS COVERAGE (SELECTED)

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The Economist, June 2019 “Advertising may make people miserable, but it still has its uses.”

European Business Review, May 2019, “Advertising as a Major Source of Human Dissatisfaction: Cross-National Evidence on One Million Europeans

(German Newspaper) HandelsZeitung, June 2019, “Ökonomen vermuten: Werbung macht unglücklich”

(Australian Newspaper) The Age, August 2016 “Legalizing cannabis won’t make us stoners”

Updated: June 2024

(Italian Newspaper) Repubblica, August 2016, “Aumento dei consumatori ma risparmi per tre miliardi: ecco quanto vale la cannabis di Stato”

Guardian, April 2009 “Black girls have body issues too”

(US Newspaper) Chicago Sun Times, April 2009 “Black Girls More Likely to Be Bulimic Than White Girls”

Science Update Podcast, April 2009 “Race and Bulimia”

## EDUCATION

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University of Virginia, Ph.D. in Economics, 2002

University of Virginia, M.A. in Economics, 1998

George Mason University, B.S. in Economics, 1994

## PRESENTATIONS/ CONFERENCES (RECENT)

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2023/2024: Hamburg, ECN Meeting (Stockholm), Conference on Digital Economics (Paris), Penn State Cornell Conference, Lisbon ICREA, KU Leuven (planned)

2022/2023: ITAM Business School (Mexico City), Helsinki, Stockholm, EARIE, CEPR Applied IO Workshop (Cambridge)

2021/2022 Cerna Mines Paris Tech, Goethe-Frankfurt, IIOC, EARIE, Catholic University Chile

2020/2021 (\*canceled due to Covid): Paris School of Economics\*, Nayarbayev University (Kazakhstan)\*, Stockholm\*, Conference on Digital Economics (Paris)\*, PSU/Cornell IO Conference\*, Helsinki\*, Toulouse

2019/2020: (\*canceled due to Covid) Directorate General for Competition of the European Commission, University of Bristol, Paris School of Economics\*, Cerna Mines Paris Tech\*, Nayarbayev University (Kazakhstan)\*, Conference on Digital Economics (Paris)\*, EARIE (Bologna)\*

2018/2019: Jornadas de Economia Industria Annual Meetings Keynote Lecture (Barcelona), Nova (Lisbon), University of Vienna, Tilburg Competition Policy and Innovation Conference (Brussels), Exeter Business School, UK Competition and Markets Authority, Macci Summer Institute, CRC Conference, MaCCI IO Day

2017/2018: Gothenberg, Cambridge, Oxford, European Econometrics Society Invited Session (Cologne), EARIE (Athens), Macci Summer Institute

2016/2017: Hamburg, Hebrew University, Australia IO Conference Invited Speaker (Melbourne), German IO Meetings, European University (Florence)

2015/2016: Barcelona GSE Applied Micro Workshop, Dusseldorf (DICE), EARIE (Lisbon), EEA (Geneva), Edinburg, ETH (Zurich), German Economics Meetings, MaCCI IO Day (Mannheim), Pompeu Fabra (Barcelona), Tel Aviv University, Tilburg

## PHD SUPERVISIONS: (YEAR, INSTITUTION, PLACEMENT/EXTERNAL COMMITTEE)

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Jakob von Ditzfurth (in progress, Mannheim)  
Matilde Cappelletti (in progress, Mannheim)  
Andres Pluas (2024, CUNEF Madrid, Mannheim)  
Julian Hidalgo (2024, Pompeu Fabra, External Committee Member)  
Davide Fortin (2022, University of Paris, External Committee Member)  
Yihan Yan (2020, Mannheim, Postdoc Dusseldorf DICE)  
Alessandra Allocca (2020, Mannheim, Munich)  
Robert Aue (2020, Mannheim, German Budget Office Schleswig-Holstein)  
Tatiana Rosá (2020, CEMFI Madrid, External Committee Member)  
Francesco Esteban Cattaneo (2019, Mannheim, Compass Lexecon)  
Aljoscha Janssen (2019, Stockholm, External Committee Member)  
Daniel Ershov (2017, Toronto, External Committee Member)S  
Chloe Michel (2017, Zurich, Swiss Re)  
Katharina Walliczek (2017, Mannheim, External Committee Member)  
Andras Pechy (2016, Zurich, Accenture)  
Dong Ook Choi (2015, Cergy, External Committee Member)  
Susan Mendez (2012, Zurich, Melbourne)  
Silvia Graetz (2012, Zurich, Swiss Competition Commission)  
Maria Trottman (2011, Zurich, Polynomics Health Consulting)  
Tim Derdenger (2009, USC, Carnegie Mellon)  
Adam Kaufman (2008, USC, DPS Health Consulting)

## DEPARTMENTAL SERVICE

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### University of Mannheim:

Graduate Program Director, Junior Recruiting, Senior Recruiting, PHD Program  
Placement Officer, Bachelor and Master Thesis Supervision, Finance Recruiting  
Committee, University Excellence Award Pre-Committee, Equal Opportunities Officer

### University of Zurich:

Director of Graduate Studies, Seminar Organizer, Executive Board Member,  
University Graduate Campus, Recruiting Committee, Master's Thesis Advising,  
(Chloe Michel, winner best master's thesis prize)