



ABOUT ASSOFRANCHISING

FRANCHISING THAT COUNTS

Assofranchising represents, defends and promotes the economic, social and professional interests of the associated franchising networks.

To its Members the Association gives services, among which advice, business contacts, concessions, stipulation of conventions, use of the Assofranchising label and many other information and relations services

FRANCHISING IN ITALY

950 FRANCHISOR
50.720 FRANCHISED STORES
€23,720 BILLION TURNOVER
195.303 EMPLOYEES

Assofranchising is a founding member and is the only Italian association part of



CONFCOMMERIO
IMPRESE PER L'ITALIA



Periodically the Association organizes debates, round tables and conferences to publicize and discuss the topics and problems concerning Franchising



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