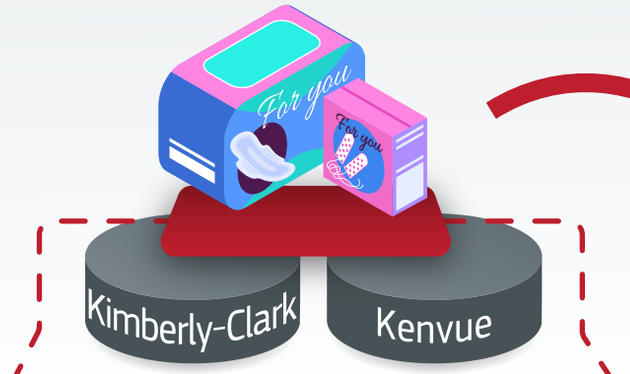
Kimberly-Clark's acquisition of Kenvue raised competition concerns in the markets for the supply of tampons in Czechia, Estonia, and Slovakia



The acquisition of **Kenvue** by **Kimberly-Clark** could have resulted in higher prices and less choice in a product that is essential for consumers in the EEA.

Kimberly-Clark will divest all its feminine hygiene brands in the EEA (**Kotex**, **Camelia** and **Record**) to a subsidiary of Dilek Gıda Üretim ve Pazarlama Ticaret A.Ş.

This remedy addresses the Commission's concerns and will preserve the competitive pressure on these markets.