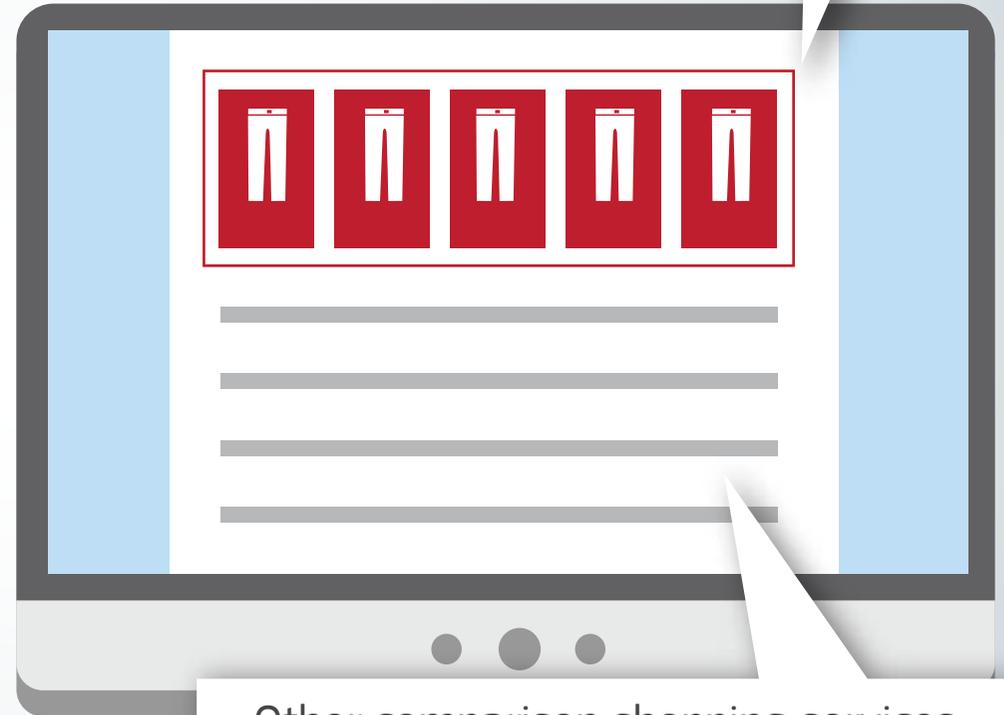


Concern: **Google** might be favouring “**Google Shopping**”
when displaying general search results



Consumers might not see
more relevant results



Other comparison shopping services
might not be displayed as prominently
and so can't compete on merit