

#### COMMISSION OF THE EUROPEAN COMMUNITIES

DIRECTORATE-GENERAL - COMPETITION

Information, Communication and Multimedia The Director

Brussels, COMP.C1/ JTL/D/99\* By Registered Post with advice of delivery

NEW ENTRANT NAME ADDRESS ADDRESS ADDRESS ADDRESS TO: MR/MS

Subject: Case No IV/37.638 – Sector Inquiry-Leased Lines

(Please quote this reference in all correspondence)

**Request for information to New Entrants** 

#### Dear Madam/Sir,

- 1. As you will know the Commission has decided, on 27 July 1999, to open a sector inquiry under Article 12 of Regulation 17 in the sector of telecommunications, relating to:
  - a) the provision and pricing of leased lines;
  - b) the provision of access to and use of the residential local loop;
  - c) the mobile roaming services;

involving requesting information from all or the main incumbent fixed network operators, (ii) all or the main mobile network operators, (iii) a number of newly authorised fixed telecommunications network operators, as well as (iv) big business users and (v) Member States' authorities.

For practical reasons, it has been decided to investigate those three areas in three phases, and to start the inquiry with the investigation into the leased lines area. Three cases have therefore been opened for that purpose, including the present case regarding leased lines.

2. Under Article 12 of Regulation 17, the Commission may initiate general inquiries into those sectors of the economy in which it notices indicators showing that in the sector concerned competition is possibly being restricted or distorted within the common market.

Rue de la Loi 200, 1049 Bruxelles/Wetstraat 200, 1049 Brussel - Belgium - Office: C150 3/88 Telephone: direct line (+32-2)295 85 53, fax, (+32-2)296.70.81, switchboard 299.11.11 Internet: Bernardo.urrutia@cec.eu.int

The aim of this provision is to allow the Commission to investigate suspicious pricing behaviour or other conduct indicating a possible anti-competitive situation across a whole industry. No indications that specific undertakings have infringed Treaty obligations are required. Once the Commission has adopted such a decision, it has a legal basis for using powers such as those in Article 11 of Regulation 17 allowing it to request and obtain all necessary information from the Governments and competent authorities of the Member States and from undertakings and associations of undertakings.

With regard to the provision and pricing of leased lines, it has been noticed that tariffs for leased lines remain high notwithstanding the establishment of competing infrastructures by new entrants. A comparison between tariffs for leased lines applied by incumbent operators across the common market was recently conducted by the main international telecommunications users association (INTUG). This indicates that the ratio between cross-border and national tariffs exceeded 120% in all Member States, and in some cases was as high as 500%. Informal complaints have been received concerning alleged discriminatory treatment in pricing, treatment, delays of delivery or quality of service.

By means of the present investigation, the Commission wishes to determine whether the practices and prices observed constitute infringements of the EC competition rules, in particular Articles 81, 82, and/or 86 of the EC Treaty.

3. This letter is a formal request for information made in accordance with Articles 11 and 12 of Council Regulation 17, of which the relevant extracts are annexed, together with extracts of Article 15 of that Regulation, to which I also draw your attention.

Article 11 empowers the Commission to obtain all necessary information from undertakings and associations of undertakings whether or not they are suspected of any infringement of the rules on competition.

The purpose of this request is to enable the Commission to assess the compatibility of the practices, including pricing relating to the provision of leased lines, with the EC rules on competition, in particular Articles 81 and 82 of the EC Treaty, in full knowledge of the facts and in their correct economic context. I shall be grateful, therefore, if you will supply the information requested in the annex, which annex forms an integral part of this letter.

I should inform you that it may be necessary to request further or supplementary information later.

- 4. It may become necessary at a later stage of the procedure in this case to grant access to the file to other parties. Access is not, however, granted to the business secrets of other undertakings nor to confidential information. May I therefore ask you to:
- identify the information (documents or parts of documents) contained in your reply which you regard as business secrets, and the confidential documents whose disclosure would injure you;
  - substantiate in writing your claim(s) that information constitutes business secrets or is confidential;
  - give the Commission a non-confidential version of your reply, in which business secrets and confidential passages are deleted and replaced by an a non-confidential summary, where possible, or an indication "[BUSINESS SECRETS]" or "[CONFIDENTIAL]" as the case may be.

- 5. In accordance with Article 11(5) of Regulation No 17/62/EEC the time limit for reply to this letter is **six weeks** from the date of receiving it. We would appreciate receiving both a paper as well as an electronic version of your reply. The electronic version is needed mostly for treatment of the data requested in the form of Excel tables. Should you have any questions about this request you may contact Ms Schiff (+32-2-295-76-57), Mr Hocepied (+32-2-296-04-27) or Mr Urrutia (+32-2-295-85-53).
- 6. I would be grateful if you could confirm the receipt of this letter by sending an acknowledgment of receipt (a model is enclosed) to fax number +32.2-296-70-81. For your convenience and to facilitate the treatment of the answers received, we shall send by email an electronic version of that letter and annexes, including tables to be filled in Excel format, to the contact person identified in your acknowledgment of receipt. Finally, I would like to add that this letter is written in English for practical reasons, but that you are entitled to reply to the present letter in the official language of the Member State where your company is established. Should you wish the version of the present letter in that official language, it will be provided. For that purpose, please contact one of the case-handlers mentioned above.

Yours faithfully,

John Temple Lang

Enc.: Acknowledgment of Receipt

Extracts from Council Regulation No 17/62/EEC

Annex with questionnaire, including Excel Tables to be filled in

# **Acknowledgment of Receipt**

Please send to fax: +32-2-296-70-81

# Case No IV/37.638 – Sector Inquiry-Leased Lines

From:	Company Name: Company Address:
	Name of person responsible: Fax Number: Email Address:
То:	Unit C/1 Office 3/88 Directorate General for Competition European Commission Avenue de Cortenberg 150 Brussels B-1049 Belgium
	Attention:Bernardo Urrutia/Christian Hocepied Fax: +32-2-296-70-81 Email: Bernardo.urrutia@cec.eu.int or Christian.Hocepied@cec.eu.int
	acknowledge receipt by the above company of the Request for Information number dated in Case No IV/37.638 – Sector Inquiry – Leased Lines
Signed:	
Date:	

# Extracts from Council Regulation No 17 (OJ No 13 of 21 February 1962, p. 204, Special Edition 1959-1962,p. 87)

<u>Article 11(1)</u>: In carrying out the duties assigned to it ... the Commission may obtain all necessary information ... from undertakings and associations of undertakings.

Article 11(3): In its request the Commission shall state the legal basis and the purpose of the request and also the penalties provided for in Article 15(1)(b) for supplying incorrect information.

<u>Article 11(4)</u>: The owners of the undertakings or their representatives and, in the case of legal persons, companies or firms, or of associations having no legal personality, the persons authorised to represent them by law or by their constitution, shall supply the information requested.

<u>Article 11(5)</u>: Where an undertaking or association of undertakings does not supply the information requested within the time limit fixed by the Commission, or supplies incomplete information, the Commission shall by decision require the information to be supplied. The decision shall specify what information is required, fix an appropriate time limit within which it is to be supplied and indicate the penalties provided for in <u>Article 15(1)(b)</u> and Article 16(1)(c) and the right to have the decision reviewed by the Court of Justice.

Article 12(1): If in any sector of the economy the trend of trade between Member States, price movements, inflexibility of prices or other circumstances suggest that in the economic sector concerned competition is being restricted or distorted within the common market, the Commission may decide to conduct a general inquiry into that economic sector and in the course thereof may request undertakings in the sector concerned to supply the information necessary for giving effect to the principles formulated in Articles 81 and 82 of the Treaty and for carrying out the duties entrusted to the Commission.

Article 12(2): The Commission may in particular request every undertaking or association of undertakings in the economic sector concerned to communicate to it all agreements, decisions and concerted practices which are exempt from notification by virtue of Article 4 (2) and Article 5 (2).

<u>Article 12(3)</u>: When making inquiries pursuant to paragraph 2, the Commission shall also request undertakings or groups of undertakings whose size suggests that they occupy a dominant position within the common market or a substantial part thereof to supply to the Commission such particulars of the structure of the undertakings and of their behaviour as are requisite to an appraisal of their position in the light of Article 82 of the Treaty.

Article 12(4): Article 10 (3) to (6) and Articles 11, 13 and 14 shall apply correspondingly.

<u>Article 15(1)(b)</u>: The Commission may by decision impose on undertakings or associations of undertakings fines of from one hundred to five thousand units of account where, intentionally or negligently:

•••

(b) they supply incorrect information in response to a request made pursuant to Article 11(3) or (5) or to Article 12, or do not supply information within the limit fixed by a decision taken under Article 11(5).

#### Article 11 Questionnaire to New Entrants in Case n°IV/37.638 Sector inquiry - Leased Lines

Where requested, please provide the quantitative information in electronic format (Excel 4, or earlier version) according to the tables provided in that format, as attached to the present document. Please provide all relevant financial information in euros. If you require further information on any of the contents of this questionnaire please contact one of the case-handlers responsible for this inquiry whose names and telephone numbers are mentioned on the cover note.

#### 0. Contact details for clarification.

Please indicate the name, title, telephone and fax numbers as well as the email address of the person responsible for the drafting of the reply.

[insert answer here]

## 1.1 General company information

1.1.1 Company name, address; please indicate whether the company is part of a broader group. Please transmit your company's last annual report, if available.

[insert answer here]

1.1.2 Please provide a short description of the telecommunications services offered by your company.

[insert answer here]

1.1.3 Please provide details of the geographic coverage of the company's activities.

[insert answer here]

1.1.4 Please provide the following aggregate figures (1997, 1998, 1999) in euros.

**Table 1: Domestic services** 

	Sales/	revenues	S	Operating profit/ loss			
	1997	1998	1999	1997	1998	1999	
Total telecoms services							
Total leased lines business							
Total business communications services							
Dark fibre offerings							
Virtual Private Network services (voice)							
Domestic Managed Network services							
xDSL access services							

Table 2: International (intra-EU) services

	Sales/r	evenues		Operating profit/ loss			
	1997	1998	1999	1997	1998	1999	
Total telecoms services							
Total leased lines business							
Total business communications services							
Dark fibre offering							
International managed network services							
International VPN (voice)							

#### 1.2 **Services offered**

For the purpose of this questionnaire, the following types of leased line services are considered:

- digital 64kbps;
- digital 2Mbps;
- digital 34Mbps;
- digital 155 Mbps;

as well as the following offerings:

- virtual private network (VPN);
- managed network services;
- xDSL access services;
- dark fibre.
- 1.2.1 Please list the additional services which are provided in conjunction with each of the types of services listed above (e.g. billing, network management, access network, etc.).

[insert answer here]

1.2.2 Please list the service packages which include these types of services.

[insert answer here]

1.2.3 Please use Table to list the capacity provided and spare capacity (expressed in Mbps for each route/ the five most significant domestic routes (most important in terms of traffic), and two less important in terms of traffic).

Table 3: Capacity provided and spare capacity

	Capacity provided	Spare capacity
	Mbps	Mbps
Five most important routes		
1		
2		
3		
4		
5		
Two other routes		
1		
2		

1.2.4 Please use Table 4 to list the quality of service (QoS) guaranteed and measured for the leased line services you provide. Please list indicators such as Mean-Time-To-Failure (MTTF) and Mean-Time-To-Repair (MTTR), down time, lead time to start a new service, etc.

**Table 4: Quality of service** 

Quality of service indicators	Guaranteed QoS	Measured QoS
Indicator 1 (please specify)		
Indicator 2 (please specify)		
Indicator 3 (please specify)		
Indicator 4 (please specify)		
Indicator 5 (please specify)		

1.2.5 Please list here any additional investment to be made by the customer in order to obtain the service (e.g. new modems or servers, civil work).

[insert answer here]

1.2.6 Please list here any additional services required to operate the service (e.g. connection from point of presence POP to customer premises, line management services, collocation, etc.).

#### 1.3 Price and volume information – historic

1.3.1 Please provide tariffs in electronic format in the Excel tables provided (see Pricing data tab) for 1997, 1998 and 1999 for both domestic and cross-border EU services. Example tables are provided below as a guide, but the complete tables to be filled in are attached at the end of this questionnaire.

# Table 5: Example of tables to be used for entering pricing data by service by distance for both domestic and cross-border EU traffic, 1997-9

(An electronic version of all of the Excel tables to be filled in will be sent to the person identified as the contact person in charge of replying to the present request for information).

For prices, please indicate the prices as of 1rst January of the year considered. Please also indicate when changes, if any, occurred in the course of the years considered, and the changes implemented.

PRICING DA	ATA											
Price by servi-	ice by distance											
Domestic												
1997												
Type of												
	Distance	Published Reta	il		Discounts R	etail (average discount)			Wholesale r	art circuit to	o other opera	utors
		Connection (Or		Rental (Euro	Connection		Rental (Euro/mon	th)			Rental (Eur	
		Maximum	Minimum		Maximum		Maximum	Average	Maximum	Minimum	Maximum	Minimum
64 kbps	< 5km											
	< 50km											
	< 200km											
	> 200km											
2 mbps	< 5km			1					1			
	< 50km										1	
	< 200km											
	> 200km											
	2300000											
34 mbps	< 5km											
	< 50km											
	< 200km											
	> 200km											
	- 200km											
155 mbps	< 5km											
COS MOSSO	< 50km											
	< 200km											
	> 200km											
VPN	*											
MNS	*											
xDSL.	*											
Dark fiber	*											
	1					1					1	
	distance - please use add		. 11						1			

Table 2: Example of tables to be used for entering pricing data by service by route for domestic traffic, 1997-9

PRICING DA	ATA								
Price by serv	ice by route								
Domestic									
1997	7								
Type of	i			<u> </u>		1			
Service	Route *	Price per kilometre for					ute		
		Users	Discounted for Large	Part circuit t	0	Users	Discounted for Large	Part circuit to	
			Users	other operat	ors		Users	other operators	
54 kbps	1			<b>1</b>				i i	
	2								
	3								
	4								
	1								
2 mbps	1								
г	2					1		<u> </u>	1
	3					1		1	1
	4					1			1
	1		+	1		1			<del>                                     </del>
34 mbps	1							1	+
4 mops	2			1		-			
	3			+		-			
	3			+					
	4			1					
	-			1		-			
155 mbps	1								
	2			1					
	3			ļ					
	4			ļ					
VPN	1								
	2								
	3								
	4								
MNS	1								
	2								
	3								
	4								
Dark fiber	1								
	2								
	3							1	1
	4					1			t
	1			1		1		<b>†</b>	1

Table 3: Example of tables to be used for entering pricing data by service by route for cross-border EU traffic, 1997-9

		_					r				 	
PRICING DA	ATA			-					-			
Price by servi Cross-border	ce by route				<b>-</b>			-	<b>-</b>	-		
1997	EU											
Type of												
Service	Route from capital to	Price per kilometre for				Price per rou						
From *:		Users	Discounted for Large	Part circuit to	o	Users	Discounted for Large					
To:			Users	other operate	ors		Users	other operators				
64 kbps	Amsterdam											
	Athens Berlin											
	Brussels											
	Copenhagen											
	Dublin											
	Helsinki											
	Lisbon											
	London											
	Luxembourg Madrid											
	Paris											
	Rome											
	Stockholm											
	Vienna											
		ļ										
		ļ	<b> </b>							-		
2 mbps	Amsterdam	l								-		
	Athens Berlin	l										
	Brussels											
	Copenhagen											
	Dublin											
	Helsinki											
	Lisbon											
	London											
	Luxembourg Madrid											
	Paris											
	Rome											
	Stockholm											
	Vienna											
24 1												
34 mbps	Amsterdam Athens											
	Berlin											
	Brussels											
	Copenhagen											
	Dublin											
	Helsinki											
	Lisbon											
	London											
	Luxembourg Madrid		l							1		
	Paris											
	Rome											
	Stockholm											
	Vienna	ļ	<b></b>									
		<b> </b>		-					-	-		
155 mbm	Amotordom	l		<b>-</b>	_					<b> </b>	<b></b>	
155 mbps	Amsterdam Athens	1								-		
	Berlin		1									
	Brussels											
	Copenhagen											
	Dublin	ļ							_			
	Helsinki	ļ		-		ļ				<b> </b>	ļ	
	Lisbon London	<b> </b>		<b> </b>						<b> </b>		
	Luxembourg	1	l						<u> </u>	-		
	Madrid									1		
	Paris Paris		1									
	Rome											
	Stockholm											
	Vienna	ļ										
		l	l	ļ						<b> </b>	<b></b>	
	II .	I		l	I		1	1		II .		

1.3.2 Please provide sales volume information in electronic format in the Excel tables provided (see Volume data tab) for 1997, 1998 and 1999 for both domestic and cross-border EU services. Example tables are provided below as a guide.

Table 4: Example of tables to be used for entering volume data by service by distance for both domestic and cross-border EU traffic, 1997-9

VOLUME DA						
	ervice by distance					
Domestic						
1997						
Type of						
Service	Distance	Sales volume				Revenue (in Euros)
		Lines	Minutes	Mbps	km	
C 4 1-1	< 5km					
64 kbps	< 5km < 50km					
	< 200km					
	> 200km					
2 mbps	< 5km					
•	< 50km					
	< 200km					
	> 200km					
34 mbps	< 5km					
	< 50km					
	< 200km					
	> 200km					
155 mbps	< 5km					
•	< 50km					
	< 200km					
	> 200km					
VPN	*					
MNS	*					
xDSL	*					
Dark fiber	*					
				-		
± 1 .c	distance - please use add	· · · · · · · · · · · · · · · · · · ·	. 11	C. C '.		

Table 5: Example of tables to be used for entering volume data by service by route for domestic traffic, 1997-9

VOLUME D							
Volume by s	ervice by route						
Domestic							
1997	7						
Type of Service	Route *	Sales volume				Revenue (in Euros)	
	Route	Lines	Minutes	Mbps	km	revenue (in Euros)	
		Lines	Williates	Niops	KIII		
64 kbps	1						
т корз	2	,					
	3						
	4	+I					
2 mbps	1						
- r -	2						
	3	-					
	4						
34 mbps	1						
	2	2					
	3	3					
	4	Į.					
155 mbps	1						
	2	2					
	3	3					
	4	1					
VPN	1						
	2	2					
	3	3					
	4	ļ					
MNS	1	!					
	2	1					
	3						
	4	<b>∤</b>					
		<b> </b>					
Dark fiber	1	<u> </u>					
	2						
	3	H					
	4	<b> </b>					
							(4)

Table 6: Example of tables to be used for entering volume data by service by route for cross-border EU traffic, 1997-9

(see the electronic version supplied and Excel tables attached at the end of the questionnaire).

		11		_		-
VOLUME D	ATA					
Volume by s	ervice by route					
Cross-borde						
199						
Type of						
Service	Route from capital to	Sales volume				Revenue (in Euros)
From *:		Lines	Minutes	Mbps	km	
To:						
64 kbps	Amsterdam					
	Athens					
	Berlin					
	Brussels					
	Copenhagen					
	Dublin					
	Helsinki					
	Lisbon					
	London					
	Luxembourg					
	Madrid					
	Paris					
	Rome	_	-			
	Stockholm					
	Vienna					
2 mbps	Amsterdam					
	Athens		1			
	Berlin					
	Brussels					
	Copenhagen					
	Dublin		1			
	Helsinki					
	Lisbon					-
	London					
	Luxembourg			_		
	Madrid					
	Paris		+			
	Rome		+			
	Stockholm	_	+	+	1	-
	Vienna		1			
		_	+	1		<del> </del>
		_	+			<del> </del>
34 mbps	Amsterdam	-	+	1		<b>-</b>
	Athens	_	+	1		<del> </del>
	Berlin		1			
	Brussels	-	+			<del> </del>
	Copenhagen	_	1			-
	Dublin	-	+	1		<del> </del>
	Helsinki	-	+	1		<del> </del>
	Lisbon	-	+	1		<del> </del>
	London	-	+	1		<b> </b>
	Luxembourg	-	+	1		<del> </del>
	Madrid	-	+	1		-
	Paris		1			-
	Rome		-			
	Stockholm	-	+	1		<b>-</b>
1	Vienna					11

1.3.3 What were the new service offerings introduced in the last three years?

[insert answer here]

1.3.4 What were the services withdrawn in the last three years? What were the reasons?

#### 1.4 Price structure

1.4.1 For each type of service please indicate any variable element, sell-back or resale arrangements.

[insert answer here]

1.4.2 What is the basis for the setting of traffic by type of service route and location? How often are they reviewed?

[insert answer here]

- 1.4.3 If there is a variation between the published standard tariffs charged, please indicate the degree of variation by service and the reason for the variation, including
- volume discounts: basis for discount, size of discount, average discount;
- variation according to customer size;
- variation due to additional services offered (either geographic or different types of services);
- variation due to offers valid for specific periods of time or periods during the day;
- variation due to any resell or sell-back agreements.

[insert answer here]

1.4.4 Are your tariffs for retail/wholesale leased lines offerings published? If the actual tariffs charged differ from the published tariffs, please indicate the services where this is the case, the degree of variation and the reasons for the difference.

[insert answer here]

- 1.4.5 Where services are packaged on a contract basis, please indicate:
- the number of contracts and the share of revenue by service accounted for by contracts;
- the standard lengths of the contracts: whether it differs / type of customer and/or type of service, influence on price, etc;
- how are tariffs set by the type of service.

[insert answer here]

- 1.4.6 For services packages (where leased line services are bundled in a single contract), please indicate the price of the package and your estimates for the price of the leased line component, including
- the quality of service offered;
- the conditions for renewal and termination of the contract;
- any sell-back/ resell clauses and the related volume/ tariffs conditions;
- additional service options/ requirements offered on the contract (maintenance, etc.);
- other contractual obligations.

[insert answer here]

1.4.7 For markets in which you have entered in the last two years, please provide information on whether there have been changes in the tariff structure offered by the existing leased line

service providers either prior to or immediately after your entry. Are there any types of services/ route and location where such actions led to a decision to postpone or cancel entry?

[insert answer here]

1.4.8 What was your price strategy in relation to market entry by type of service/ route and location? How significant is price competition by type of service/ route and location? Are there any significant price differences between yourself and your competitors by type of service/ route and location?

[insert answer here]

1.4.9 Is there any relationship between the level of tariffs charges and the quality of service offered and length of contract? If so, please provide details.

[insert answer here]

#### 1.5 Cost information

1.5.1 What is the cost of delivering the leased lines services, if possible by type of service. Please distinguish between domestic and cross-border services if necessary. The cost should be attributable to the provision of the relevant services and no other service. Information on total cost should be provided, as well as details of the costs taken into account. Please provide the corresponding volume of services provided and the average per unit cost.

[insert answer here]

1.5.2 What is the capital expenditure and operating expenditure allocated for the provision of leased line services, and capital expenditure apportioned to leased line capacity increases?

[insert answer here]

1.5.3 Please indicate the licence terms and conditions which may form a barrier to entry/exit (e.g. large licence fees, network build out obligations, coverage obligations, minimum investment obligations).

[insert answer here]

1.5.4 Do you have any evidence in the geographic markets you have entered or considered to enter that the existing leased line service providers recoup most of their fixed costs from other non-competitive geographic market /routes? Please provide information on the type of service, route and location and existing leased line provider where this may be the case.

[insert answer here]

- 1.5.5 Please provide information on the types of service /geographic areas which you consider uneconomic to enter as a result of:
- high capital expenditure costs required, or

[insert answer here]

■ high costs of leasing existing network capacity from the incumbent operators.

1.5.6 Please provide information on any major technological developments which would reduce the costs of providing leased line services or increases in capacity in the last two years, by type of service and geographic area.

[insert answer here]

# 1.6 Profitability and financial information

- 1.6.1 Please provide financial ratios for your domestic and international leased lines business, dividing between wholesale, retail:
- return on sale;
- return on capital employed (ROCE);
- return on assets (ROA).

[insert answer here]

## 1.7 Marketing strategy information

1.7.1 Please indicate the new leased line technology and services introduced in the last three years.

[insert answer here]

1.7.2 Please indicate your main target market (geographic, customer profile, etc.).

[insert answer here]

1.7.3 Please indicate any bundling schemes. Do customers benefit (in terms of time and effort) from the existence of such schemes? Please also indicate the extent to which leased line services are available only in combination with other telecommunications services or as part of a service package. Please also indicate the extent to which such other services are directly related to the provision of leased line services.

[insert answer here]

1.7.4 How much do you spend on advertising promotion of leased line services by type of service/ route/ location?

[insert answer here]

1.7.5 Are your advertising campaigns national or international? Do they contain price information and/or service range and quality information?

[insert answer here]

1.7.6 How important are quality level agreements for your customers?

[insert answer here]

1.7.7 Do your major customers have good information on the services provided by the different leased line services providers by type of service and geographic location? Please indicate services /geography where you believe this not to be the case.

1.7.8 How much initial advertising/promotions was carried out prior to entry by type of service/ geography? How significant was price and quality of service in attracting new customers?

[insert answer here]

1.7.9 How strong was the existing providers' brand name by type of service/ geography?

[insert answer here]

1.7.10 How significant was the physical presence at or near the customer's location?

[insert answer here]

- 1.7.11 In terms of market entry, what was the relative significance of:
- existing customers for a type of service, transferring more business to you for additional routes and locations?
- customers of other service providers switching some or all of their business to you?
- new customers purchasing the service from you rather than other providers?
- other business?

[insert answer here]

1.7.12 What were the main obstacles for customers switching to you, by type of service/geographic location? What sort of switching costs do they incur?

[insert answer here]

1.7.13 Are there any cases where the existing leased line providers made non-price related special offers to their customers to prevent them from switching? Please provide information by type of service/ route and location and customer.

[insert answer here]

1.7.14 Have you in the last two years, following entry, lost major customers to competitors? If so, please provide information on the type of service/ route, location, customer and the reasons for losing these customers.

[insert answer here]

1.7.15 Do you have plans to enter new markets (e.g. launch of new product and services, geographic expansion, etc.). If yes, please provide an overview of your plans. Is there any anticipated barriers to entry?

[insert answer here]

#### 1.8 **Revenue information**

1.8.1 Please provide information for the last three years, where possible on average value of sales per subscriber.

#### 1.9 Market share information

- 1.9.1 Please indicate your views on the definition of the product and geographical markets where you are active in the area of the provision of leased lines services. Please explain your definition of the relevant markets, in particular with regard to services such as xDSL services, dark fibre offerings, managed network services and voice VPN.
- 1.9.2 For each of those markets, please provide:
- your estimates of your market share in volume and in value,
- your estimates of your three main competitors' market shares,

in Table 711 below.

Table 7: Market share

Market (please specify)		Volume	Value
	Name of service provider	%	%
Estimate of your own market share	n.a.		
Estimate of competitor 1			
Estimate of competitor 2			
Estimate of competitor 3			

1.9.3 What are your views on the competitiveness of the market in which you operate? Describe any problems you have encountered operating in this market, particularly when dealing with incumbents, as a competitor.

[insert answer here]

# 1.10 Services bought (nature, type, geographic dimension, etc.)

For the purpose of this questionnaire, the following types of leased line services are considered:

- digital 64kbps;
- digital 2Mbps;
- digital 34 Mbps;
- digital 155 Mbps;

as well as the following services:

- VPN, managed network services, xDSL access, and dark fibre.
- 1.10.1 Please indicate the telecommunications services you require (both leased line and non leased line services), and for each separate service, which provider(s) you use.

1.10.2 Please indicate here the tariffs of the services bought, before/after discount (if any). Please use a separate Excel table for each service provider. Please explain on which basis discounts, if any, are granted.

#### 1.11 Type of contracts negotiated

1.11.1 What is the length of contracts you typically enter into for leased line services?

[insert answer here]

1.11.2 What penalty clauses are included (if any) in the contracts you typically enter into for leased line services?

[insert answer here]

1.11.3 What is the time to delivery (duration between date of order of leased lines and date of delivery) for the provision of leased line services (or other related services) for the contracts you typically enter into?

[insert answer here]

1.11.4 Are the services provided under a package/bundle offer? If, so, please describe.

[insert answer here]

1.11.5 What are the benefits from bundling for your organisation?

[insert answer here]

1.11.6 Are you aware of any discount in the contract? If so, please describe.

[insert answer here]

1.11.7 If you are a re-seller, do you benefit from special re-seller's rates?

[insert answer here]

1.11.8 Are there any clauses in contracts with leased line service providers that you would describe as abusive or that cause you concern. If so, please provide details of the clauses and the name of the service provider.

[insert answer here]

# 1.12 Ease of switching suppliers

1.12.1 Have you considered switching to an alternative supplier? If so what are the reasons (e.g. price, quality of service, availability of extra services)?

[insert answer here]

1.12.2 What prevents you from switching to a new leased line provider?

1.12.3 Have you transferred some lines to an alternative provider? What were the main benefits from switching? How satisfied are you with the new provider?

[insert answer here]

1.12.4 If you have not considered switching, what is the reason? Have you transferred some lines to an alternative provider?

[insert answer here]

1.12.5 What is the cost of switching to another operator?

[insert answer here]

# 1.13 General views on competition issues

1.13.1 What are your views on the competitiveness of the market in which you purchase leased lines? Describe any problems you have encountered operating in this market, particularly when dealing with incumbents as a customer.

[insert answer here]

1.13.2 Please feel free to make any additional comment you would wish to make in relation to the area covered by the present sector inquiry.